



# Plaza Guadalupe

*Place for healing.*

*Place of giving back.*

*Place of community.*

*Heart of the community.*

*A reminder of home.*

*Symbol of the beautiful west side.*

*A safe place for families.*

*The plaza brings everyone together.*

**01**

plaza vision //  
visión para la  
plaza

08.21.2018



**02**

neighborhood  
conversation //  
reunión de  
vecinos

09.25.2018



**03**

community  
plática // plática  
comunitaria

10.29.2018



**04**

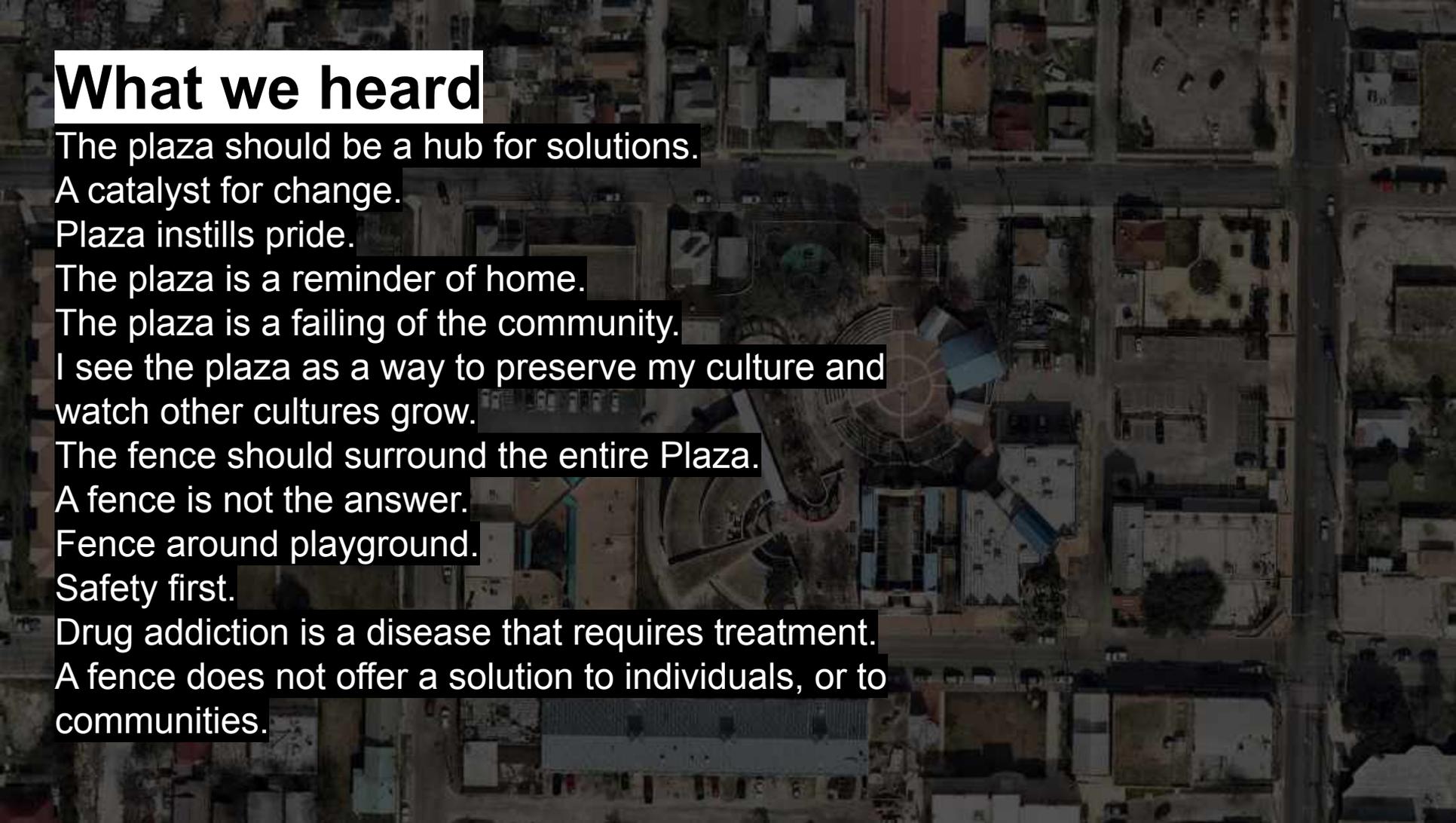
listening session //  
sesión de escuchar

12.04.2018



listening  
session //  
sesión de  
escuchar  
04.19.2017



An aerial photograph of a residential neighborhood. The houses are arranged in a grid pattern. In the center, there is a larger, more complex structure that appears to be a school or a community center, with a circular area and several buildings. The overall scene is a typical suburban or urban residential area.

# What we heard

The plaza should be a hub for solutions.

A catalyst for change.

Plaza instills pride.

The plaza is a reminder of home.

The plaza is a failing of the community.

I see the plaza as a way to preserve my culture and watch other cultures grow.

The fence should surround the entire Plaza.

A fence is not the answer.

Fence around playground.

Safety first.

Drug addiction is a disease that requires treatment.

A fence does not offer a solution to individuals, or to communities.

An aerial photograph of a city street grid. In the center, there is a large, circular building with a blue roof and a central tower. The surrounding area consists of various residential and commercial buildings, streets, and some greenery. The image is slightly dimmed to make the overlaid text stand out.

# What we heard

How do we know we are being heard?

Restrooms need to be renovated.

Lower impact activity surface.

Develop fitness programs.

More educational programs.

Emphasize partnerships with other organizations.

Sinks and water fountains.

Changing tables in the bathrooms.

Needs ADA accessibility.

Connect to UTSA downtown campus.

Public Library presence.

Public art.

I am sure my organization would help maintain it.

An aerial photograph of a city block, showing a grid of streets and buildings. In the center, there is a large, circular plaza area with a blue roof structure. The surrounding area is filled with residential and commercial buildings, some with flat roofs and others with more complex structures. The overall scene is a dense urban environment.

# What we heard

Focus on the real social problems.

More lighting/better lighting.

More free events.

Put shading back.

Waive fees for non-profits to present events.

It needs to be protected.

More police presence.

The plaza is underutilized.

Change management of the plaza.

More music performances.

We need to keep our community safe.

More children's programs / Invite schools.

Extension of hours.

Mental health clinic.

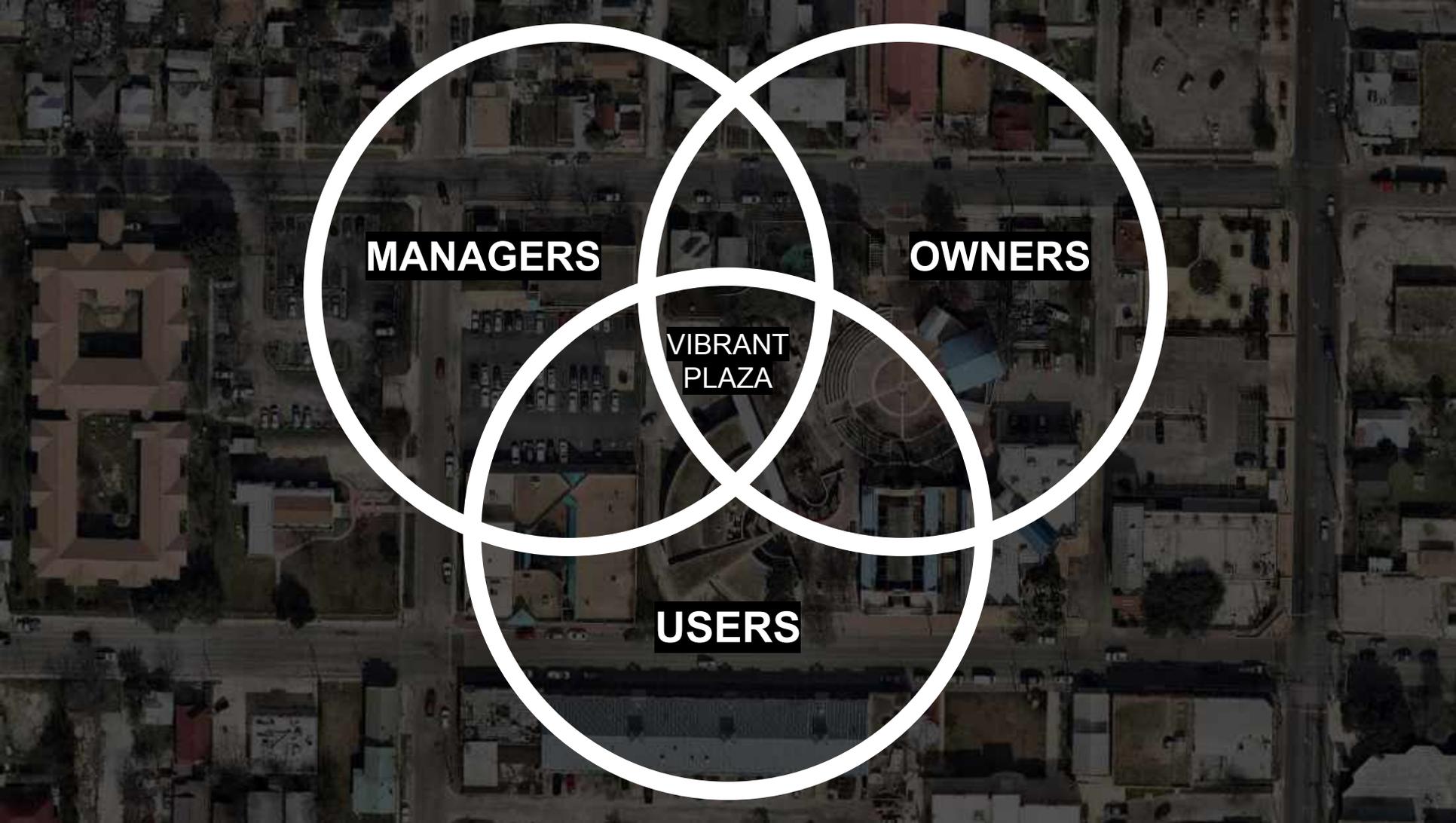
A place to celebrate history.

An aerial photograph of a residential neighborhood with a grid of streets and various buildings. A Venn diagram with two overlapping white circles is centered on the image. The left circle is labeled 'SAFETY', the right circle is labeled 'ACCESS', and the overlapping area in the center is labeled 'VIBRANT PLAZA'.

**SAFETY**

**VIBRANT  
PLAZA**

**ACCESS**

An aerial photograph of a city block, showing various buildings, streets, and greenery. Overlaid on the image is a Venn diagram consisting of three overlapping white circles. The top-left circle is labeled 'MANAGERS', the top-right circle is labeled 'OWNERS', and the bottom circle is labeled 'USERS'. The central area where all three circles overlap is labeled 'VIBRANT PLAZA'.

**MANAGERS**

**OWNERS**

**VIBRANT  
PLAZA**

**USERS**

An aerial photograph of a city grid, likely San Antonio, Texas, showing a mix of residential and commercial buildings. Overlaid on the image is a Venn diagram consisting of three overlapping white circles. The top-left circle is labeled 'AGA', the top-right circle is labeled 'city of san antonio', and the bottom circle is labeled 'communities/ individuals'. The central area where all three circles overlap is labeled 'VIBRANT PLAZA'.

**AGA**

***city of san  
antonio***

**VIBRANT  
PLAZA**

***communities/  
individuals***

An aerial photograph of a city block, showing buildings, streets, and a central plaza area. Overlaid on the image is a Venn diagram consisting of three overlapping white circles. The top-left circle is labeled 'OPERATIONAL', the top-right circle is labeled 'PROGRAM', and the bottom circle is labeled 'PHYSICAL'. The central intersection of all three circles is labeled 'VIBRANT PLAZA'.

**OPERATIONAL**

**PROGRAM**

**VIBRANT  
PLAZA**

**PHYSICAL**

# OPERATIONAL

## TRANSPARENCY

processes that affect all aspects of the plaza

## ACCESSIBILITY / AFFORDABILITY

information related to the use of the plaza is needed

## COLLABORATIONS

sustainability and future of the plaza

# OPERATIONAL

## MANAGERS

- Hold public meetings about the future of the Plaza.
- Prioritize notifying communities about changes to the Plaza.
- Make staff and board more visible/accessible.
- Have daily cleaning.
- Involve communities with cleanings of the Plaza.
- Clearly state fees for rentals.
- Make materials for rentals available/accessible.
- Prioritize programming quality at the Plaza.
- Increase programming at the Plaza.
- Focus on collaborations with other organizations for programming.
- Assign more staffing to support the Plaza programming + maintenance.

# OPERATIONAL

## OWNERS

Fund health and human services around Plaza.

Prioritize financial support for Plaza programming.

Prioritize financial support for Plaza maintenance.

Prioritize financial support for Plaza improvements.

Organize programming at the Plaza.

Attend Plaza events.

Engage with managing organization regarding Plaza needs.

Assist managing organization regarding Plaza programming funding.

Fund public art in the Plaza.

# OPERATIONAL

## USERS

Organize Plaza events.

Attend Plaza events.

Be an active caretaker of the Plaza. Respect the Plaza.

Participate in collaborations.

Attend managing organization board meetings.

Talk to managing organization staff and leadership about the Plaza.

Notify the managing organization about Plaza issues.

Ask questions about the Plaza.

Learn about the history of the Plaza.

Advocate for funding for the Plaza.

# PROGRAMMING

What programs do you want to see happen in your Plaza?

## Culture, Art & Music

*Pinatas en el Barrio*  
*Parents en el Barrio*  
*After church events (despedidas)*  
*Hispanic cultural education center*  
*World cultural education center*  
*Showcase for local artists*  
*Information Center for the West Side*  
*Incubator for Artists*  
*Huevos Rancheros gala*  
*Graduation Ceremonies*  
*Una Noche en La Gloria*  
*Barrio Boo*  
*Sacred Heart monthly garage sales*  
*Historic Tours*  
*Live music*

## Educational

*Scholarship fest*  
*Career fest*  
*Substance abuse education*

## Entertainment

*Shopping*  
*Flea Markets*  
*Late night food spot*  
*Water feature*  
*Loteria on the weekends*  
*Block Parties*

## Health & Nutrition

*Pharmaceutical*  
*Health screenings*  
*Meal Programs*  
*Fitness classes*  
*Farmers Market*

## Human & Social Services

*Adult day care center*  
*Work release programs*  
*Volunteer Opportunities*  
*Mental health clinic*  
*Counseling Services*  
*Intergenerational programs*  
*House a business coalition*

# PROGRAMMING



# PROGRAMMING



# PROGRAMMING @plaza guadalupe



# PHYSICAL

SAFETY + SECURITY

ADA CONSIDERATIONS

RESTROOMS (NEW + RENOVATIONS)

WAYFINDING SIGNAGE

SHADE + SEATING

INFORMATION KIOSK

LIGHTING

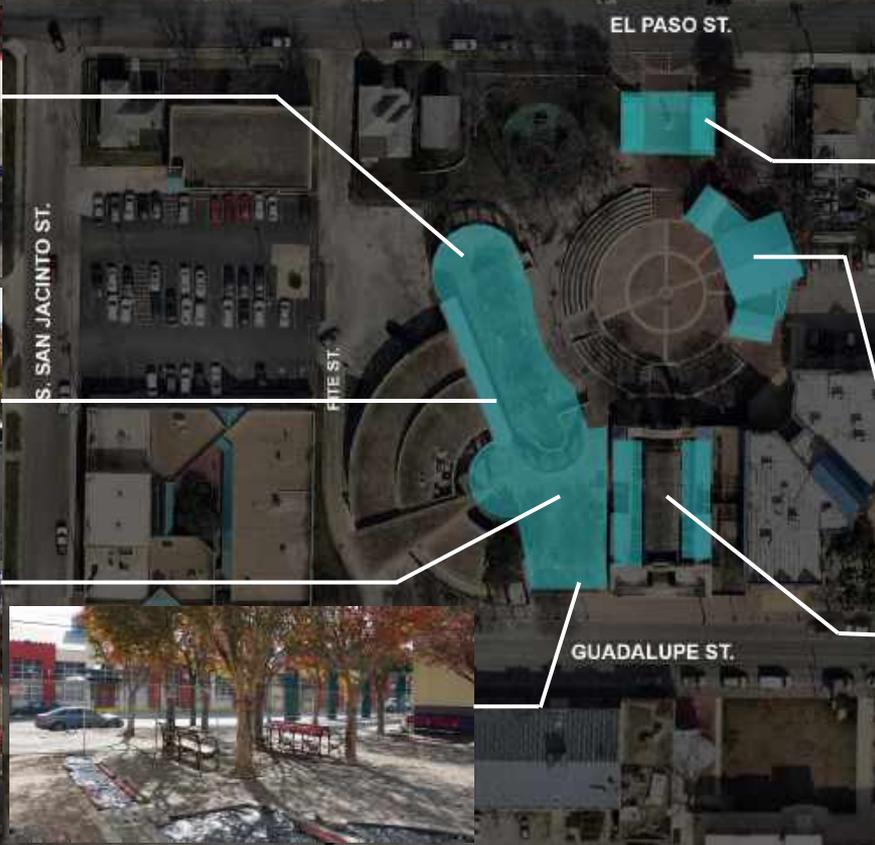
DRINKING FOUNTAINS

# EXISTING CONDITIONS

## ACCESS



# EXISTING CONDITIONS UNDERUTILIZED AREAS



# EXISTING CONDITIONS

## COMPROMISED VISIBILITY



# EXISTING CONDITIONS

## LIMITED VISIBILITY



# EXISTING CONDITIONS GREEN SPACE



# EXISTING CONDITIONS

## SEATING



# EXISTING CONDITIONS

## LIGHTING





# CONCEPT PLAN 1



- 1 Fence + Landscape Improvements
- 2 Gate
- 3 Existing Parking
- 4 New Toilet
- 5 Community Hub
- 6 Softscape + Community Activity
- 7 Shade Structure + Plaza Furniture
- 8 Storage + Greenroom
- 9 Future Trellis
- 10 Future Landscape Expansion
- 11 Future Outdoor Space
- 12 Great Hall
- 13 Existing Restrooms
- 14 Existing Parking + Service

# CONCEPT PLAN 1



# CONCEPT PLAN 1



## Pros

- 1 *Preservation of the Plaza*
- 2 *An added sense of security*
- 3 *Increased control of entry and exit*
- 4 *Defined hours of operation*
- 5 *Reduced risk of vandalism*
- 6 *Protection of materials*
- 7 *Protection of equipment*
- 8 *Reduction in daily cleaning of plaza*

# CONCEPT PLAN 1



## Cons

- 1 Security is achieved at the loss of accessibility
- 2 Increased control of entry contributes to a Plaza with little activation
- 3 Defined hours of operation limit the potential connection people have with the space
- 4 No connection between El Paso and Guadalupe St.
- 5 A fence does not symbolize or promote inclusion

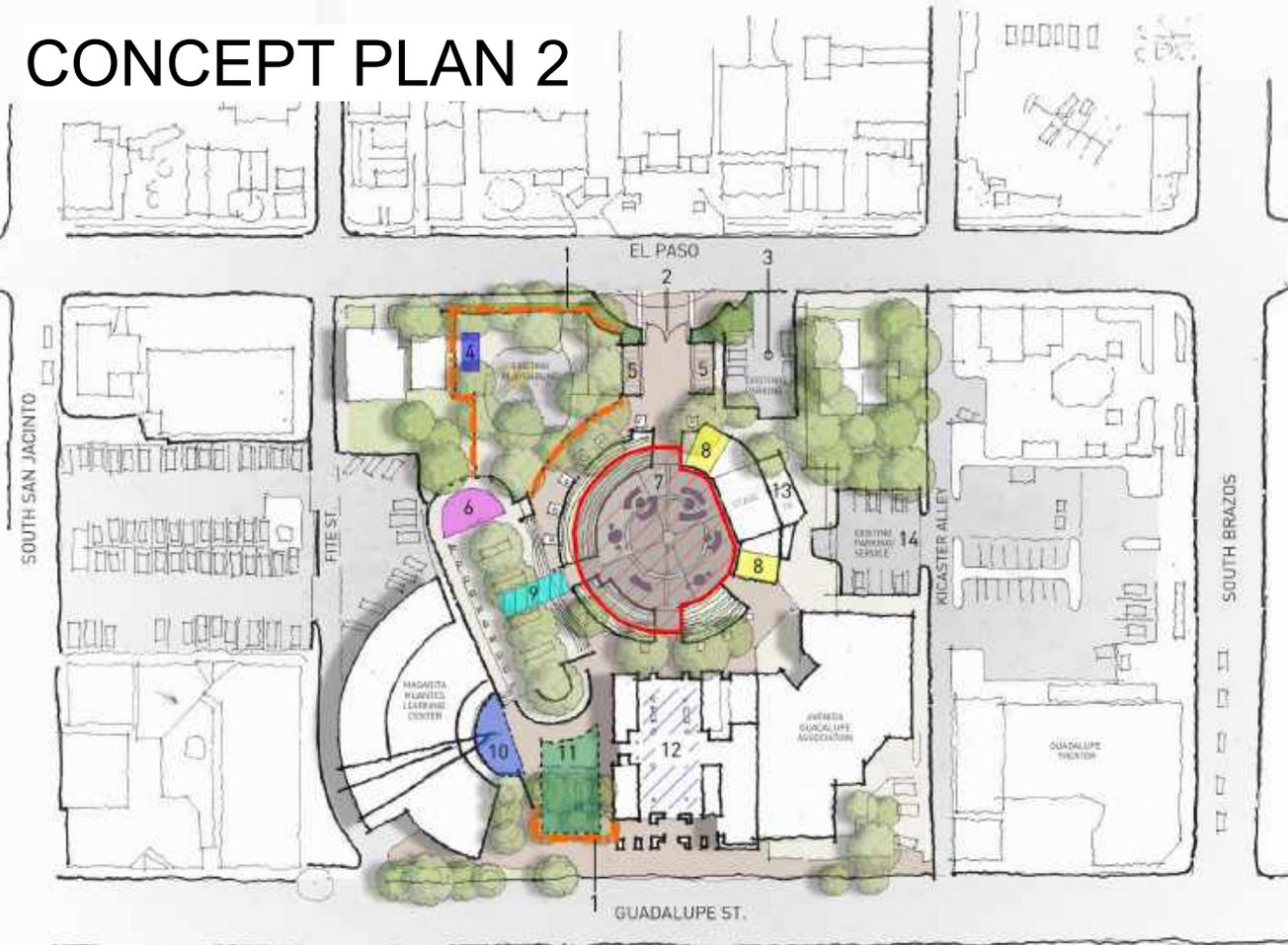
# CONCEPT PLAN 1



## What is needed to make this proposal viable

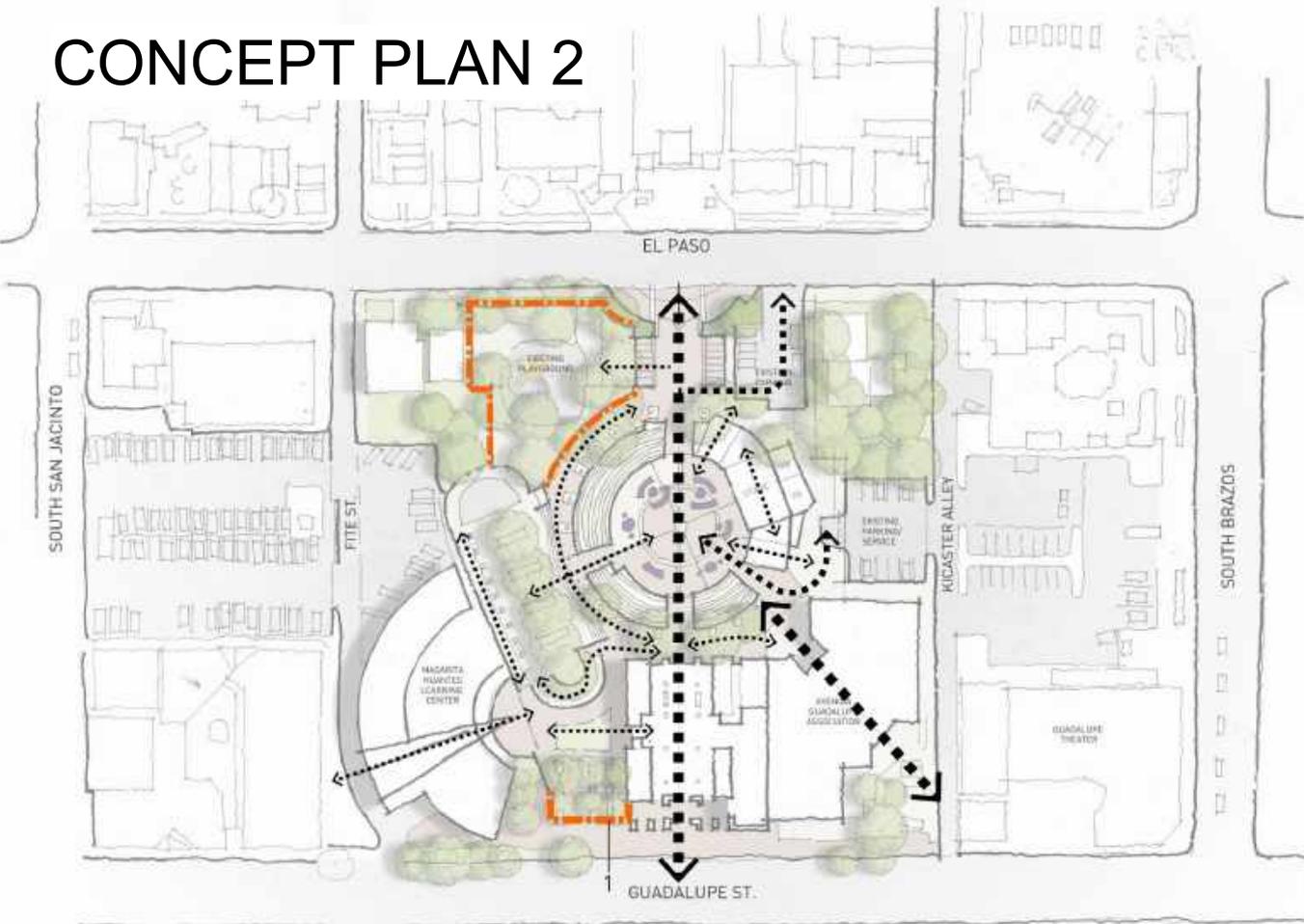
- 1 A fence needs to not be a simple barrier.
- 2 The "fence" could serve as an art piece.
- 3 The "fence" should be transparent.
- 4 Hours of operation need to be clearly defined.
- 5 Event calendar (digital and physical) needs to be readily accessible.
- 6 Rental agreements for the Plaza need to be clearly defined (digitally and physically).

# CONCEPT PLAN 2

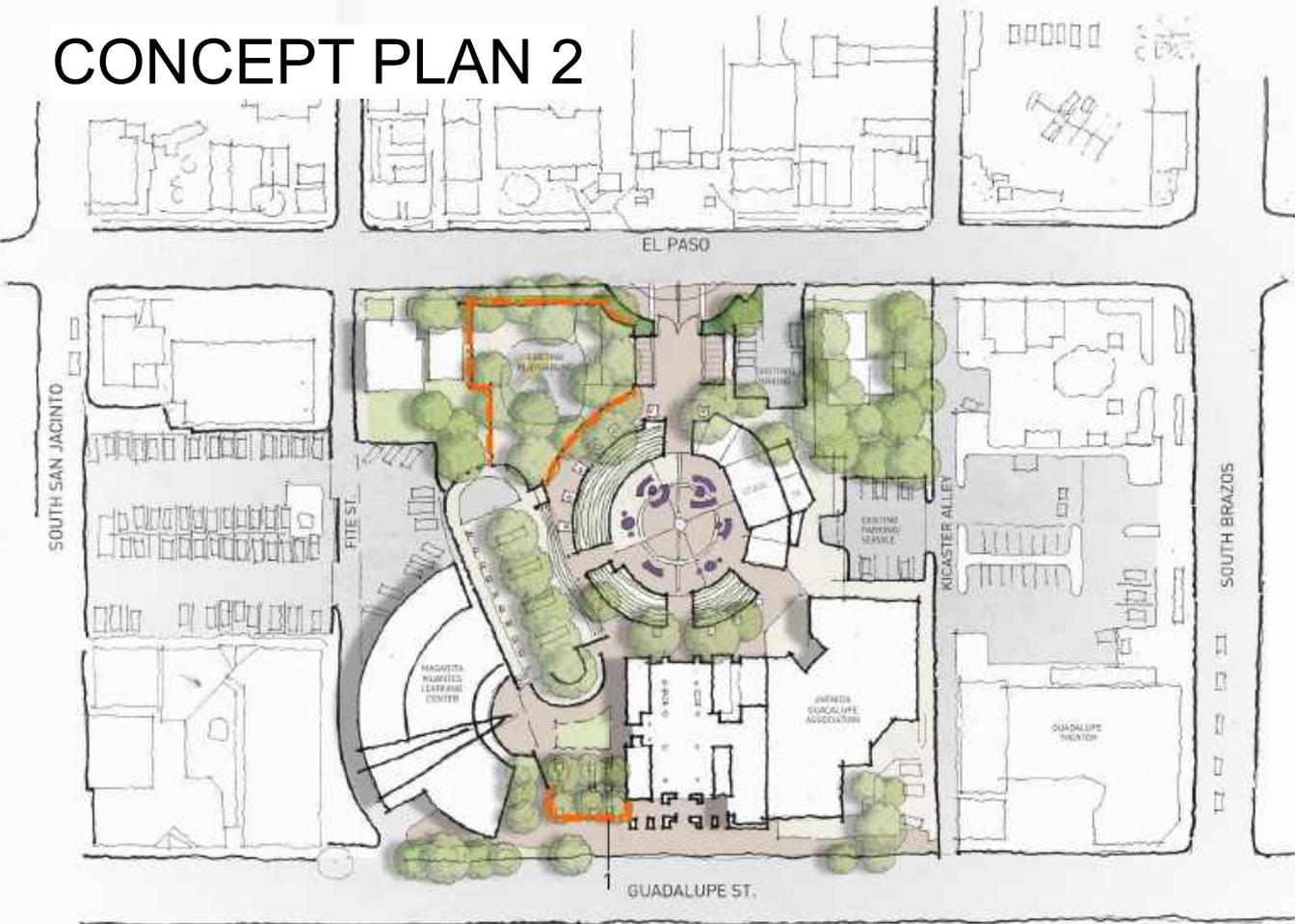


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# CONCEPT PLAN 2



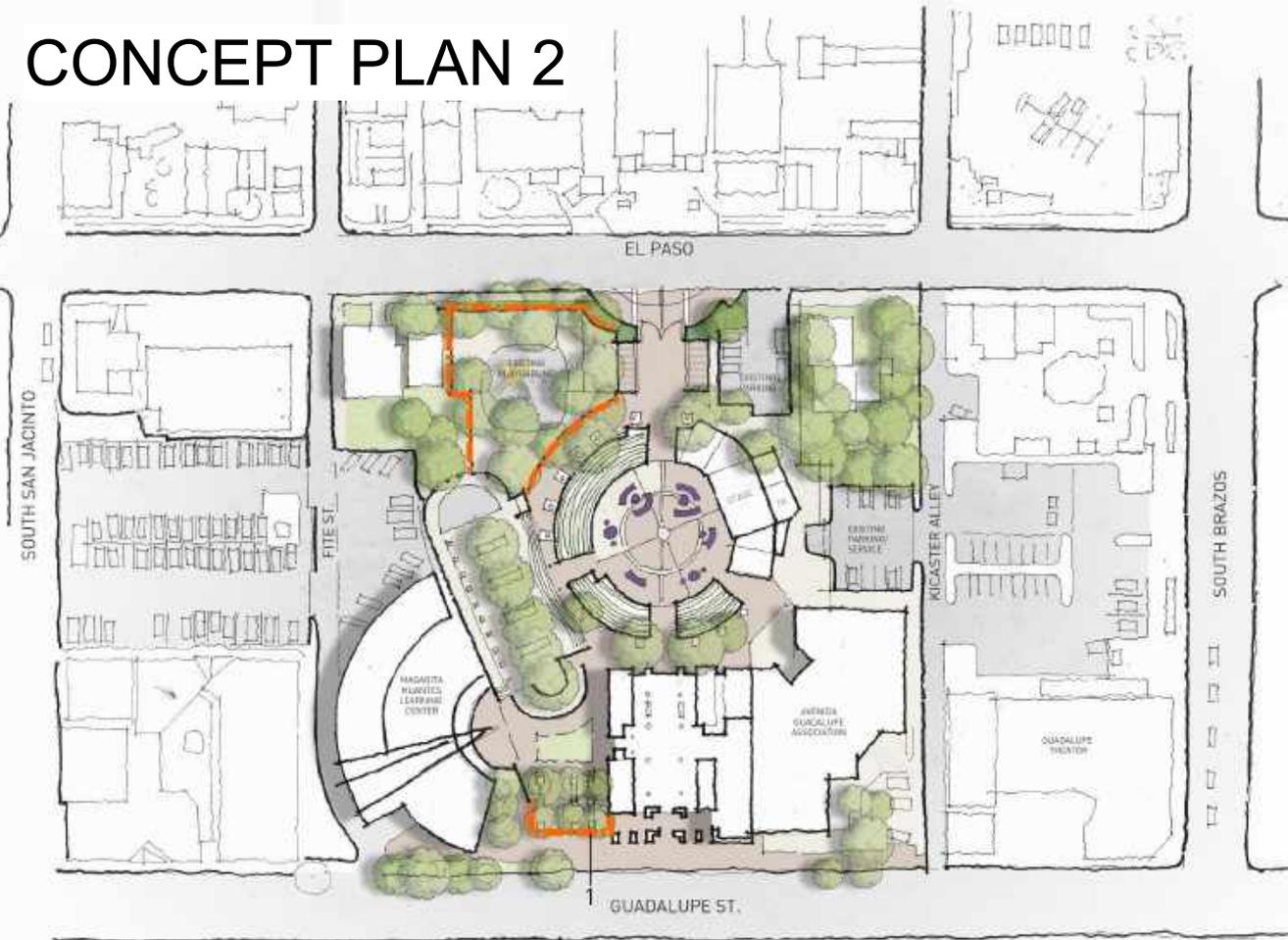
# CONCEPT PLAN 2



## Pros

- 1 The Plaza becomes part of the free and open landscape of the neighborhood.
- 2 The Plaza is activated 24 hours a day.
- 3 The Plaza becomes the setting for both free and private functions.
- 4 The Plaza thrives as a community asset, venue, destination.

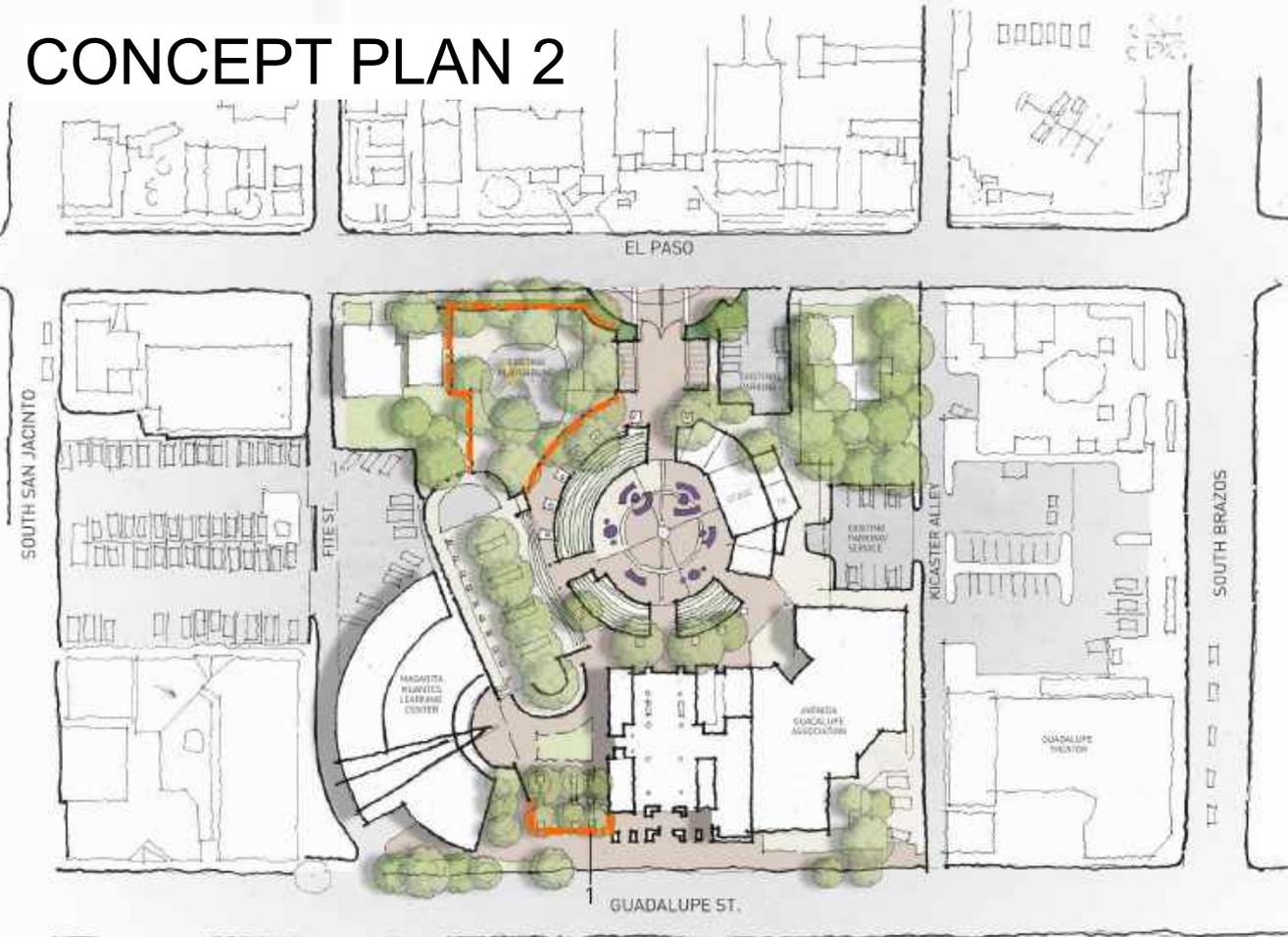
# CONCEPT PLAN 2



## Cons

- 1 The 24/7 openness of the Plaza allows for the presence of a criminal element.
- 2 Without structured hours, the Plaza becomes susceptible to crime and vandalism and it loses its standing in the community as an extension of "Home."
- 3 Increase in operational costs related to cleaning and maintenance.
- 4 Potential increase in repairs/replacements.

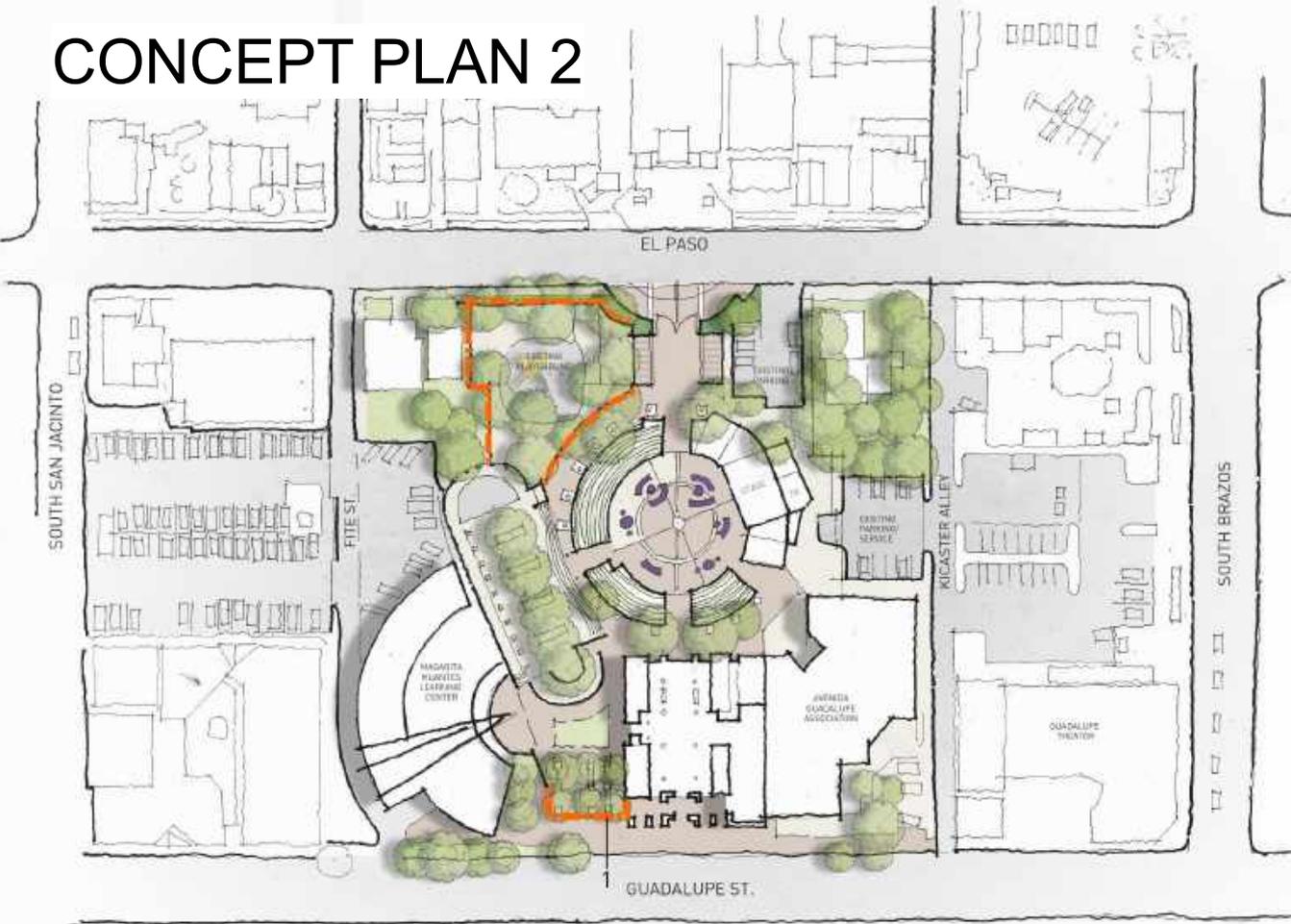
# CONCEPT PLAN 2



## What is needed to make this proposal viable

- 1 The community needs to be engaged in the day to day operations of the Plaza.
- 2 Various organizations within the community and beyond, need to know that they have a place in the Plaza reserved for them.
- 3 That the Plaza is not a “pay as you go” venue, but an asset that they are afforded by way of offering valuable services to the community.
- 4 The immediate community, neighborhood organizations and the CoSA need to initiate plans to guarantee the safety and security of the Plaza and all who use it.

# CONCEPT PLAN 2

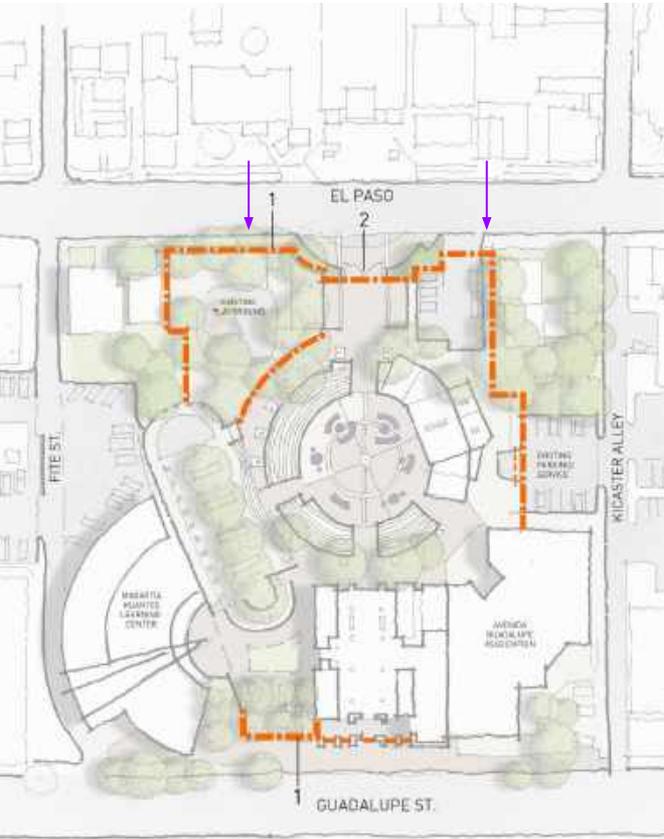


## What is needed to make this proposal viable

- 5 Appropriate staffing to assist with maintenance programming and reserving of the Plaza needs to be in place.*
- 6 Increased surveillance of the Plaza from 11pm-5am.*
- 7 Increased funding for programming and operations.*
- 8 Increased health and human services offered around the Plaza.*

# FENCE + GATE CONCEPTS

NEIGHBORHOOD - EL PASO ST.  
*soft, welcoming edges*



# FENCE + GATE CONCEPTS

URBAN - GUADALUPE ST.  
*creating transparency*



# SHADE + FURNITURE

## OUTDOOR SPACE *placemaking*





# COMMUNITY HUB + PLAYGROUND TOILET





